



## Desert Canyon PTO Fiesta Online Auction & Golf Tournament

[www.biddingforgood.com/desertcanyonpto](http://www.biddingforgood.com/desertcanyonpto)  
[www.golfdigestplanner.com/11736-DCESGolf](http://www.golfdigestplanner.com/11736-DCESGolf)

### Frequently Asked Questions

#### What is the online auction?

The Desert Canyon Auction is the single largest PTO fundraiser undertaken in support of the school. The funds raised through the auction make a huge impact on the PTO sponsored programs that enhance and supplement our children's education. This year we are taking the auction online! Check it out at [www.biddingforgood.com/desertcanyonpto](http://www.biddingforgood.com/desertcanyonpto). By switching to the online format, we can significantly increase our "bidder" base while drastically reducing our cost to host the event. The online auction is set to begin Monday, Mar. 1<sup>st</sup>. It will end Friday, April 9<sup>th</sup>, with the live auction taking place Saturday, April 10<sup>th</sup> at the dinner following the golf tournament.

#### What is the golf tournament?

Desert Canyon Elementary PTO is proud to be hosting our 1<sup>st</sup> Annual Golf Tournament this year at Sanctuary Golf Course right here in MMR! The tournament will be Saturday, April 10<sup>th</sup> at 1:30pm. Festivities include, golf, dinner, live auction, raffle, dj and much more. For more information visit the PTO website at [www.dcespto.org](http://www.dcespto.org). To register visit: <http://www.golfdigestplanner.com/11736-DCESGolf>

#### Previous auctions held at Monterra (Westworld) were successful. Why the change?

After many successful school auctions held at Monterra, we began to see declining revenues with increased volunteer efforts and costs to host the event. By switching to an online format, not only do we significantly increase our bidder base, we are able to significantly increase the percentage of funds raised going directly to the PTO to benefit Desert Canyon.

#### What are the goals for the golf tournament/auction?

- Raise money for the PTO general budget. It is in difficult economic times such as this that all of us in the Desert Canyon community must come together and continue to support our most important priority, the education of our children.
- A social gathering—parents and the larger school communities come together and celebrate our common interest in the education of our children.

#### Where does the money go?

All money raised by the auction goes directly to the general PTO budget, where it is allocated as part of the revenues that support programs, enhancements, and operations at Desert Canyon.

The Desert Canyon PTO funds many programs including but not limited to the following:

- Curriculum enhancements (Accelerated Reader, Foundations, Thinking Maps)
- Computer and technology support
- Professional development for faculty
- Computer Aide and Kindergarten Aide
- Classroom assistance/materials for teachers
- Arts in Education (Art Masterpiece, Artist in Residence)
- Special Events (Read Across America, Field Day, Artwalk, Bookfair)
- and much, much more...

#### How can I help?

There are many volunteer opportunities. No matter your talents or your time constraints, there is always room for help. Please contact Lisa Payne at (602) 369-7253 or e-mail at [lisapayne@cox.net](mailto:lisapayne@cox.net) to find out more.