



Desert Canyon Elementary School PTO Golf Tournament and Online Auction

Dear Sponsor,

DCES PTO is gearing up for our **2010 Golf Tournament and Online Auction**. This is our largest PTO fundraiser of the school year. Our school has over 775 students and our auction is open to our school and our community. By becoming a sponsor your contribution will allow the PTO to provide critical student services, and enhanced programs. In addition, this is great advertisement and exposure for your business since we encourage our families to support our sponsors and this event is also open to the community. Our Golf Tournament will be held at The Sanctuary Golf Course on Saturday April 10th, 2010. We are also very excited to be working with Golf Digest on our tournament and they have helped us professionally organize our event including all printed materials and prizes. DCES is a 501(c)3 corporation, so your donation will be tax-deductable.

There are 8 levels of sponsorship:

Ace - \$2,000 (Title Sponsor) -1

- Company name on large welcome banner as the title sponsor
- Special title sponsor recognition at Driving Range
- Full page directory ad in next years school directory
- Company name on all golf carts
- Company name on all promotional material
- Sign with your business name printed on it and displayed at the awards ceremony and dinner.
- Sponsor recognition in local newspaper
- Full page ad in auction program
- Your business name acknowledged on our Golf Digest website, DCES webpage
And our online auction website
- Acknowledged publicly at the golf tournament awards ceremony
- Prominent highlight of your business with contact information to our school
- Your company name in the online auction flyers that will go home in over 775 student's Friday Folders every Friday up until the Golf tournament.
- The ability to present company-specific material of your choice at a designated donor specific table at the golf tournament and in golfer goody bags.
- Your company name located at the tables at the golf tournament
- 1 golf foursome including dinner

Eagle - \$1,000 -2

- Company name located on large welcome banner
- Company name on one golf "hole of choice"
- Full page directory ad in next years school directory
- Full page ad in auction program
- Company name on all promotional material
- Sponsor recognition in local newspaper
- Your business name acknowledged on our Golf Digest website, DCES webpage
and our online auction website
- Acknowledged publicly at auction
- Your company name located at the tables at the golf tournament.
- The ability to present company specific materials of your choice at the golf tournament and in golfer goody bag.
- Your business name in the online auction flyers that will go home in over 775 Friday Folders every Friday up until the event.
- 1 golf twosome including dinner.



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Birdie - \$750.00 -3

- Company name on welcome banner
- Company name on one golf "hole"
- Half page ad in next years school directory
- Half page ad in auction program
- Sponsor recognition in local newspaper
- Your business name acknowledged on the Golf Digest website, DCES webpage and our online auction website
- Acknowledged publicly at golf tournament
- Your business name on the tables at the golf tournament.
- Your business name in the online auction flyers that will go home in over 775 student's Friday Folder every Friday up until the event.
- The ability to present company-specific material of your choice at a designated donor specific table at the auction and in golfer goody bag.
- 1 golf twosome including dinner.

Par - \$500.00

- Company name on welcome banner
- Company name on one golf "hole"
- Business card ad in next years school directory
- Quarter page ad in auction program
- Sponsor recognition in local newspaper
- Your business name acknowledged on the DCES webpage, Golf Digest website and our online auction webpage
- The ability to present company-specific material of your choice at a designated donor specific table and in golfer goody bags
- Your company name in the online auction flyers that will go home in over 775 student's Friday Folder every Friday until the event
- 1 golf twosome including dinner.

\$50,000 HOLE-IN-ONE SPONSOR - \$500

- Company or family name on hole-in-one contest hole
- Your company or family acknowledged on the DCES web page and Golf Digest website
- Your name on the online auction flyers that will go home in over 775 students Friday Folder, every Friday until the event
- Acknowledgement in auction program

LONGEST DRIVE SPONSOR- \$350

- Company or family name on longest drive hole
- Your company or family acknowledged on the DCES webpage and Golf Digest website
- Your name on the online auction flyers that will go home in over 775 students Friday Folder, every Friday until the event
- Acknowledgement in auction program



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CLOSEST TO THE PIN SPONSOR- \$350

- Company or family name on closest to the pin hole
- Your company or family acknowledged on the DCES website and Golf Digest website.
- Your name on the online auction flyers that will go home in over 775 students Friday Folder, every Friday until the event
- Acknowledgement in the auction program

HOLE SPONSOR- \$250

- Company or Family name on golf "hole"
- Your company or family acknowledged on the DCES web page and Golf Digest website
- Your name on the online auction flyers that will go home in over 775 students Friday Folder, every Friday until the event
- Acknowledgement in auction program

Please contact: Lisa Payne at (602) 369-7253 or e-mail lisapayne@cox.net for more information.

Our company would like to be a sponsor at the level checked above. We understand the benefits provided to us as described.

Company Name _____

Address _____

City, State, Zip _____

Phone No. _____

Signed by _____

Date _____

Thank you for your support of the Desert Canyon Elementary School PTO!